

END

★ **GERRYMANDERING** ★

RECLAIM YOUR VOTE

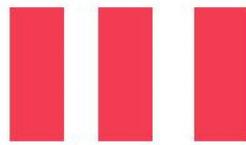


November 4th

LWV LEAGUE OF WOMEN VOTERS
of Asheville-Buncombe County



WALK



& RUN

League of Women Voters Gerrymander 5k

What Is Gerrymandering?

Dividing a territorial unit into election districts **to give one political party an electoral majority** in a large number of districts **while concentrating the opposition in as few districts as possible**.

Gerrymandering is legal; however, racial and extreme partisan gerrymandering are not. The NC state legislature is responsible for drawing district maps after every census and it is customary that the party in power draws map boundaries in order to benefit themselves. **New software map-drawing and**

data-driven voter analysis methods have created "gerrymandering on steroids,"

enabling the party in charge to pinpoint and isolate opposition voters.

Why Care?

Gerrymandering **greatly reduces officeholder accountability** to the voters because they are in safe districts. 40% of the 2016 state legislative races had NO OPPOSITION in the general election. It means **voters do not have a real**

choice, so politicians don't have to compete for their votes. **Competition is absolutely essential for democracy** and gerrymandering is a prime suspect in the cause of political/electoral gridlock. It **eliminates moderate ideology**, and can **facilitate extreme agendas**--the passing of House Bill 2 is just one example of this.

What Can I Do About It?

Walk with us! The Gerrymander 5k is a walk/run designed to **educate the public** on gerrymandering, **protest the abuse of it**, **draw national attention**, and **advocate for a non-partisan redistricting committee**. The League of Women Voters has filed 5 lawsuits since the NC legislature redrew the districts in 2011 and SCOTUS has affirmed that NC districts have been racially gerrymandered. It is time for a change!

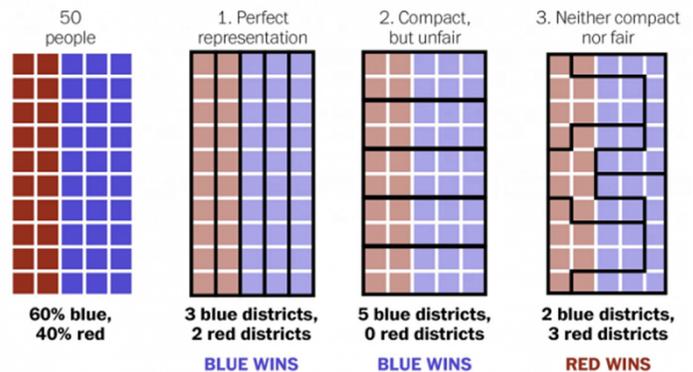
When: November 4, 2017

Time: TBD

Where: West Asheville along District 10 & 11

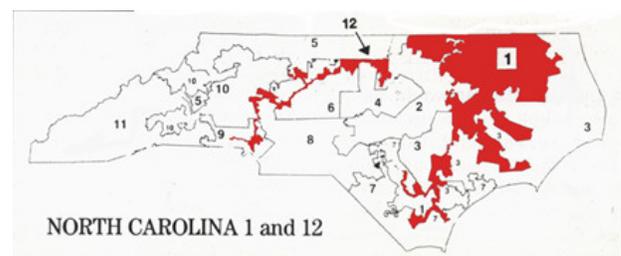
Gerrymandering, explained

Three different ways to divide 50 people into five districts



WASHINGTONPOST.COM/WONKBLOG

Adapted from <http://bit.ly/1E3CuXi>



League of Women Voters Gerrymander 5k

Media Plan

The Asheville-Buncombe League will be coordinating with Leagues around the state and on a national level for media coverage and simultaneous events. This is an awareness campaign meant to grab the attention of the public nationwide. These are just some of the media outlets we will be reaching out to.

Online

BlogHer
FiveThirtyEight
POLITICO
ProPublica
Slate.com

Radio

National Public Radio
WRES
WNCW
WLOS
WFAE (Charlotte)

Mountain Xpress
New York Times
Reuters
USA Today
Washington Post
WNC Woman

Television

ABC News
CBS News
FOX News Channel
NBC News
Telemundo

Print

Associated Press
Atlanta Journal Constitution
Black Mountain News
Citizen-Times
Hola Carolina

Sponsorship Opportunities

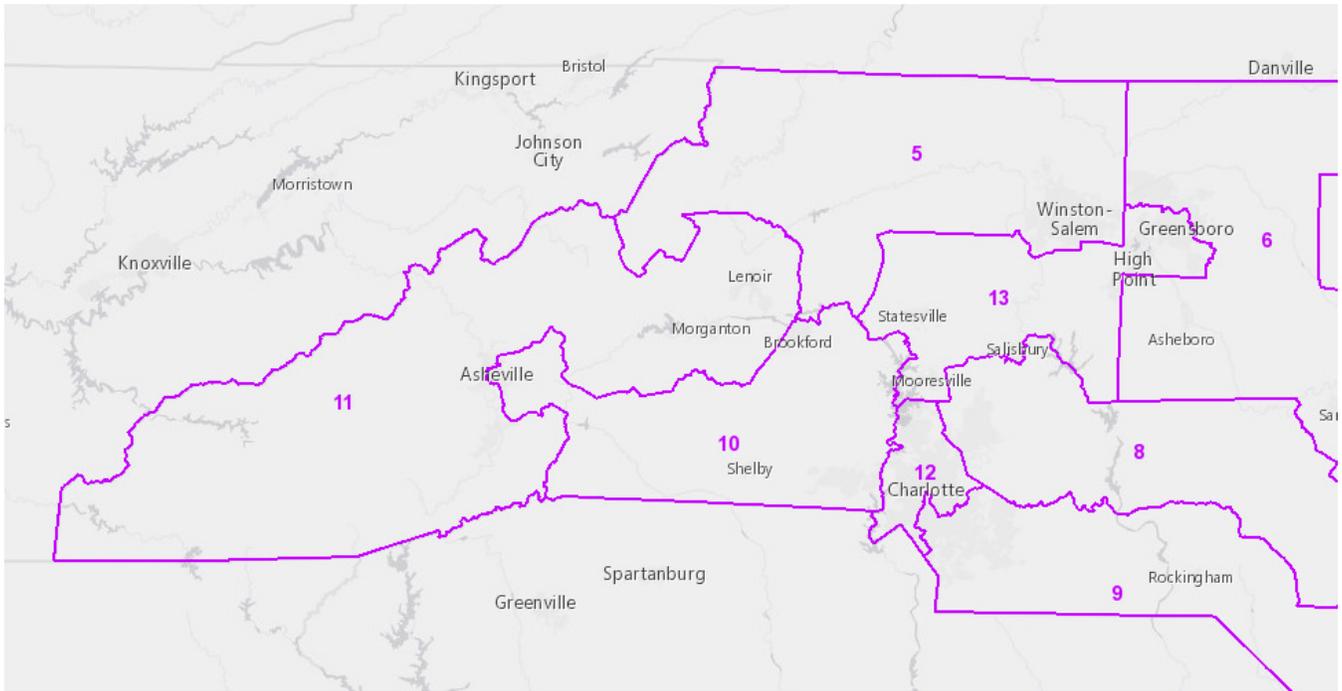
Sponsorship Benefit	Bronze (\$250)	Silver (\$500)	Gold (\$750)	Platinum (\$1,000)
Logo on website advertising event	★	★	★	★
Logo on posters and in PR materials		★	★	★
Logo on T-Shirt and other event goodies			★	★
Tabling booth at the event				★

Sponsorship is about **associating your business** with an important issue and **being an active citizen**. In return for your investment in the Gerrymander 5k, your organization will have opportunities to:

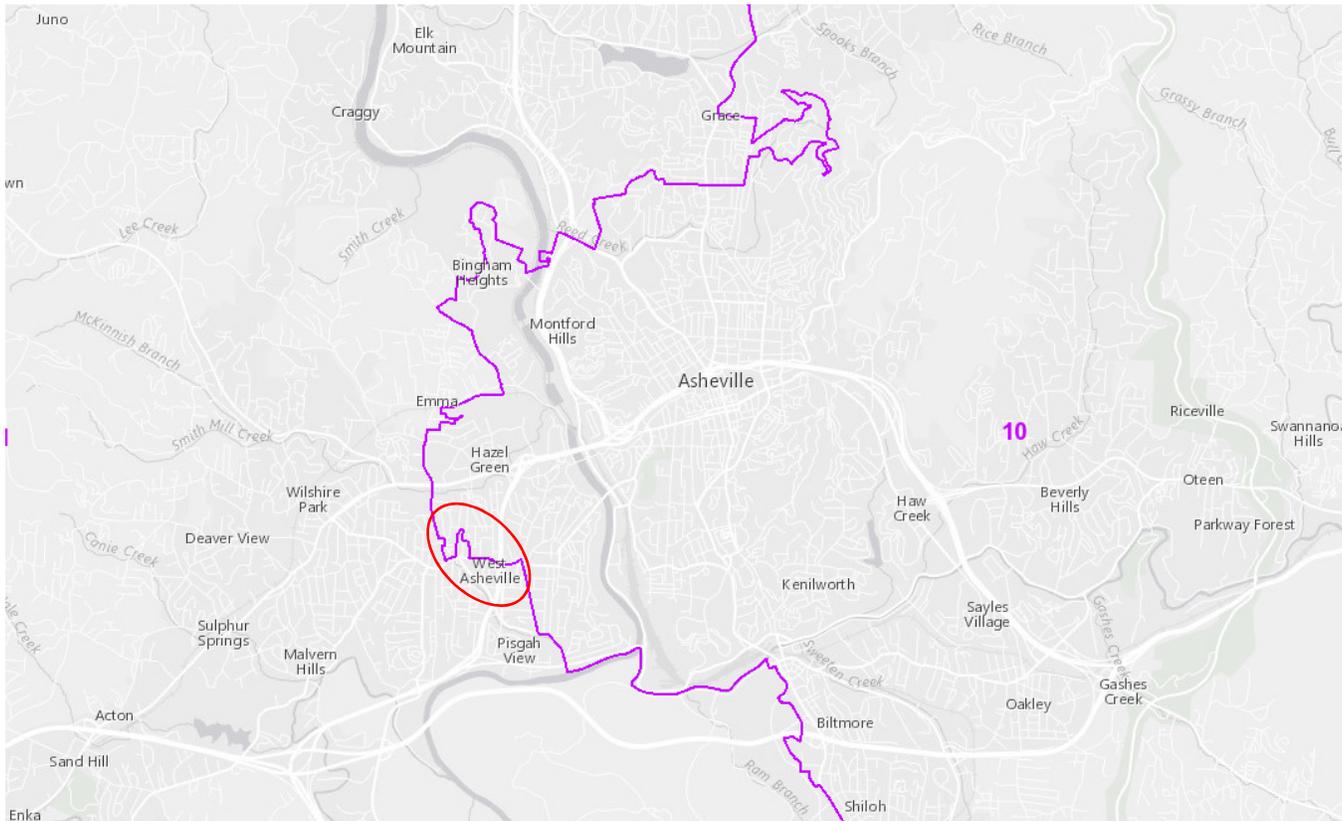
- Be one of many to stand against diluting votes and stand for a non-partisan solution
- Be exposed to statewide and national media
- Showcase your organization in a new and innovative way

League of Women Voters **Gerrymander 5k**

Current Congressional Districts in WNC

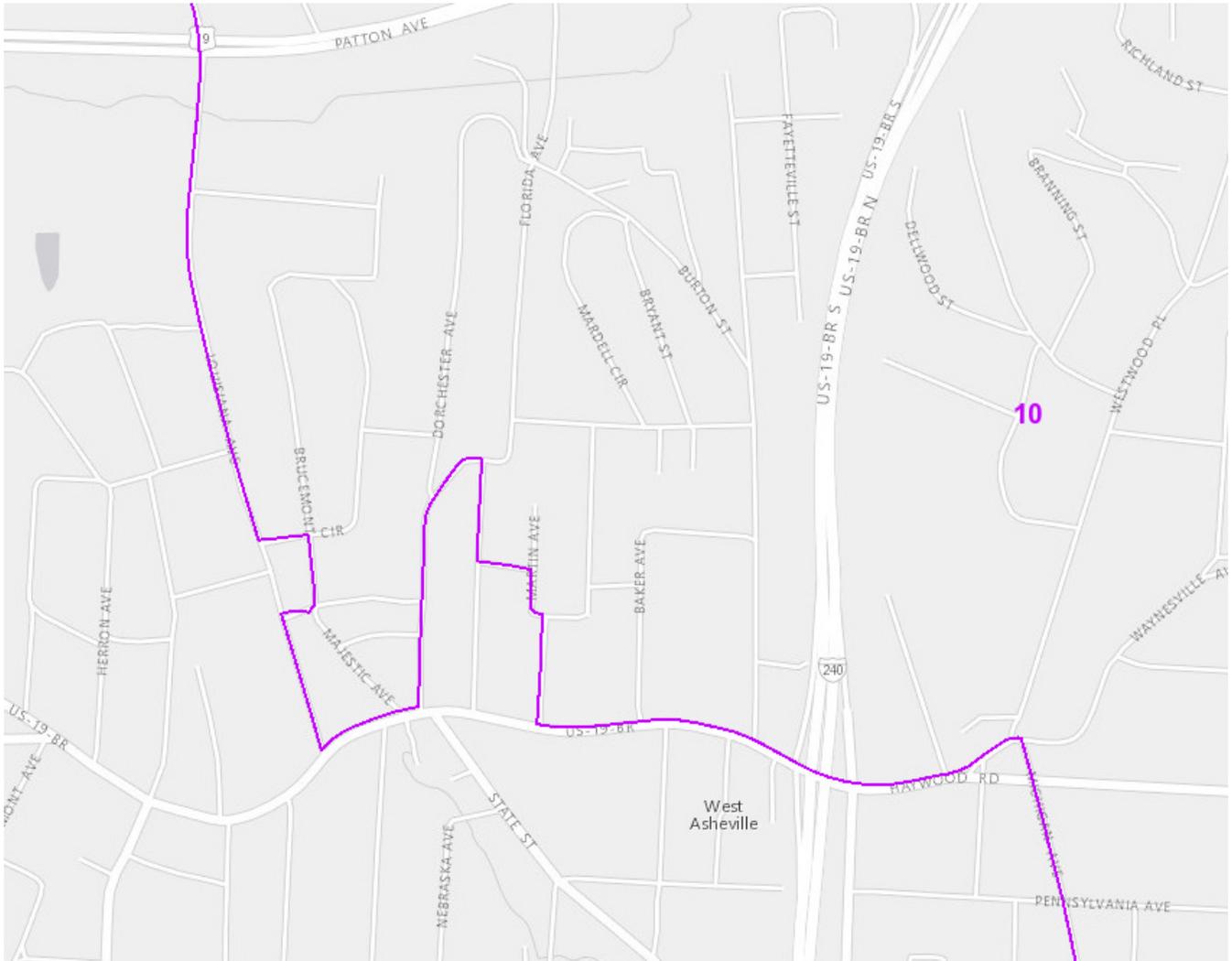


Asheville Detail and Race Area



League of Women Voters **Gerrymander 5k**

Race Route



League of Women Voters
Gerrymander 5k

Sponsorship Commitment

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Sponsorship Level (circle one): Bronze (\$250) Silver (\$500) Gold (\$750) Platinum (\$1000)
Other \$ _____

For tax-deductible contribution, please make checks payable to:

Florence Ryan Education Fund

PLEASE MAIL CHECK TO:

League of Women Voters Asheville Buncombe County

P.O. Box 8292

Asheville, NC 28814

Thank You for Your Contribution!

